

Keyvan Zeynali

Chief Executive Officer

PROFILE

Hello, I am Keyvan. I am a person interested in progress and growth
I am very interested in management and teaching as well as consulting
I like to share my knowledge with others so that we can grow together by helping them.



CONTACT

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EDUCATION

11.2021

Master,

Master of Business Administration

SIMI

– Shiraz

10.2022

Master,

E-Commerce IT

Azad University

– Shiraz

PROFESSIONAL EXPERIENCE

The Chief Executive Officer

Haftweb - Shiraz

06.2016 – Present

The Chief Marketing Office

Palapal Co - Shiraz

The Chief Marketing Office

Matcar - Shiraz

02 2021 – Present

Professor and Teacher

Maad - Shiraz

04 2015 – Present

Professor and Teacher

SIMI - Shiraz

04 2016 – Present

The Chief Marketing Office

Zeytoon Complex - Shiraz

11 2014 – 01.2016

10.2022

bachelor,

Software - Computer Engineering

Azad University

– Shiraz

KEY SKILLS

- Microsoft Office
- English
- Typing speed of 105 WPM
- Problem solving
- Team leadership
- Digital Marketing
- Wordpress
- SEO
- SEM
- Marketing
- Google Search Console
- DMC
- Digital Marketing Strategy
- Content Marketing
- Social Media
- Google Analytics
- Scrum Project Management
- Rhetorical
- Management
- Management Strategic
- HR
- Performance management

WebSite

K1z.ir

Awards, Courses and Certificate

- ICDL1
- ICDL2
- General Internet
- PHP and MySQL Server
- SEO
- Frontend Web Design
- PSM (Professional Scrum Master)
- Comprehensive Marketing Management Course
- BPMS
- BPM

Books

- Wordpress E-commerce Book

[Download the Book](#)

Lectures and Speech

- StartUp Weekend Workshop in Kavar University 2017
- StartUp Weekend Workshop in Al-zahra Shiraz University 2017
- StartUp Weekend Workshop in News Shiraz University 2017
- Organizer of the 13 Startup Weekend event in Shiraz 2017
- Mentor of 14 Startup Weekend Shiraz 2018
- Digital Marketing workshop in International Exhibition in Shiraz 2019
- Digital Marketing Canvas Workshop in ITTC College Turkey 2020
- Digital Marketing Tirics Workshop in ITTC College Day in Shiraz 2021

DISC PERSONALITY

Graph 1: DI / Graph 2:ID

Consultant

- Zeytoon Qeshm Complex
- Arastac Online Shop
- Matcar Online Car Services
- ITTC Turkey college
- Tuesa Imigration Company
- Lavia FastFood chain
- Medreach Telemedicine of USA
- Anna Talent Institute

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- Soura Management Training Institute
 - Healaa Telemedicine of Iran
 - GVMH Telemedicine of Iran
 - DR Emadi
 - Iran Mohajer Group
 - Xaav Complex
 - MSGKALA
 - Azho Coffee